

**ENERGYCAP®**

**Reduce Costs and Comply: Energy  
Management Strategies for EU  
Retailers and Commercial  
Organisations**





# Agenda

- Speaker intros
- Understand the regulatory landscape in the UK and EU
- How to get started with Energy Monitoring
- Real-world success stories
- Dig deep into energy data to drive results

## Speakers



**Cristina Coffrey**  
Chief Strategy Officer  
EpiSensor



**Aref Abouzahr**  
CEO and Founder  
Ark Energy



**John Heinz**  
VP of Strategic Partnerships  
EnergyCAP

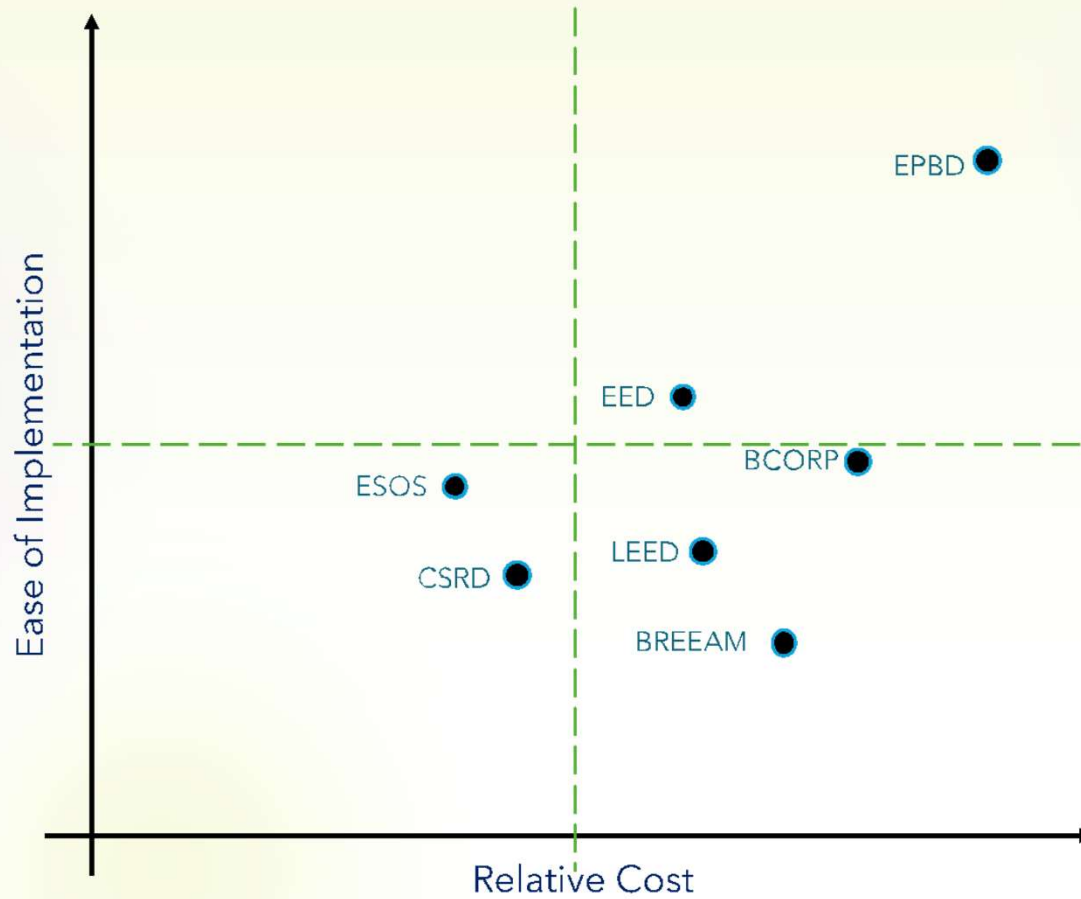
# Understand the regulatory landscape in the UK and EU

## Leveraging Directives and Certifications

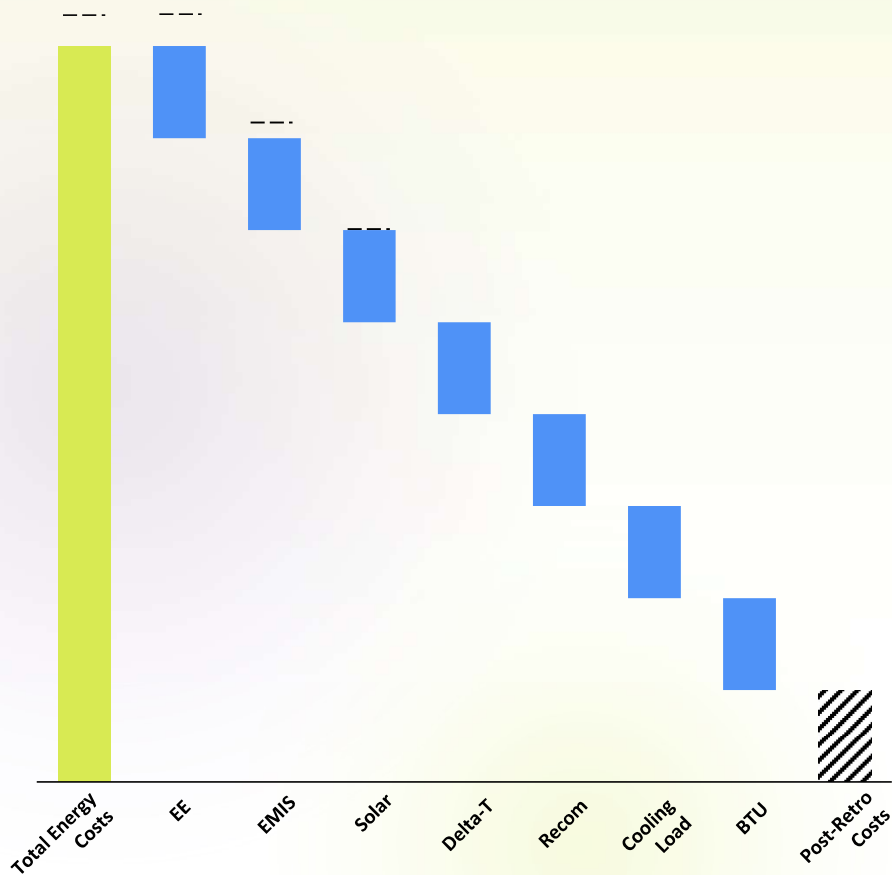
Drive energy efficiency and sustainable building practices.

	Regulation/Certificate	Category	Description
	EU Energy Efficiency Directive (EED)	Regulation // Energy Audits	Promotes energy efficiency across sectors, mandates energy audits, and sets efficiency targets
	Corporate Sustainability Reporting Directive (CSRD)	Regulation // Energy Audits	Enhances transparency in non-financial reporting, including detailed energy consumption reporting
	EU Building Performance Directive (EPBD)	Regulation // Building Efficiency	Focuses on improving energy performance of buildings through standards, certificates, and renovations
	Energy Savings Opportunity Scheme (ESOS)	UK Regulation // Energy Audits	Mandatory energy assessment scheme in the UK for large organizations, promotes energy efficiency audits
	LEED Certification	Sustainability Certification	Globally recognized for green building standards, encourages sustainable site development and efficiency measures
	BREEAM Certification	Sustainability Certification	Evaluates sustainability performance of buildings, provides a framework for improvement
	BCORP Certification	Sustainability Certification	Certifies companies meeting high social and environmental standards, including energy efficiency

Meeting essential energy efficiency standards, ensuring regulatory compliance, and promoting sustainable building practices through directives and certifications



Aligning with key directives and certifications ensures compliance, enhances building performance, and promotes environmental responsibility



Opportunity	Impact	Directive/Certificate
<b>Energy Efficiency Retrofit</b>	Cut down on energy spend by 15–40%	EED, EPBD, BREEAM
<b>Digital Energy Management Platform</b>	Provide actionable insights and energy/carbon reporting using data analytics and digitalization	ESOS, EED
<b>Submetering</b>	Monitor and conserve resource consumption and usage-based	EED, LEED
<b>Solar Rooftop</b>	Reduce energy costs and carbon emissions thru renewable energy	BREEAM, LEED
<b>Low Delta-T Rehabilitation</b>	Eliminate Low Delta-T penalties and improve standards of comfort	EED, EPBD
<b>Recommissioning</b>	Improve building performance	LEED, BREEAM
<b>Thermal Cooling Load Assessment</b>	Reduce DC Declared Load and optimize chiller capacity	ESOS, EED

# Getting started with energy monitoring



# Considerations when Implementing an Energy Monitoring System

## Planning and design:

- User experience
- Required expertise
- What comes in the package
- Operating environment (indoor vs outdoor)
- Extensibility (gas and water)
- What's possible vs what's economic
  - Utility meter access
- Value-add Opportunities
  - Environment optimisation
  - Equipment optimisation
- Flexibility

## Integration:

- Energy Management Platforms – EnergyCAP
- Existing energy assets—Batteries and Solar PV
- BMS system

## Training and maintenance:

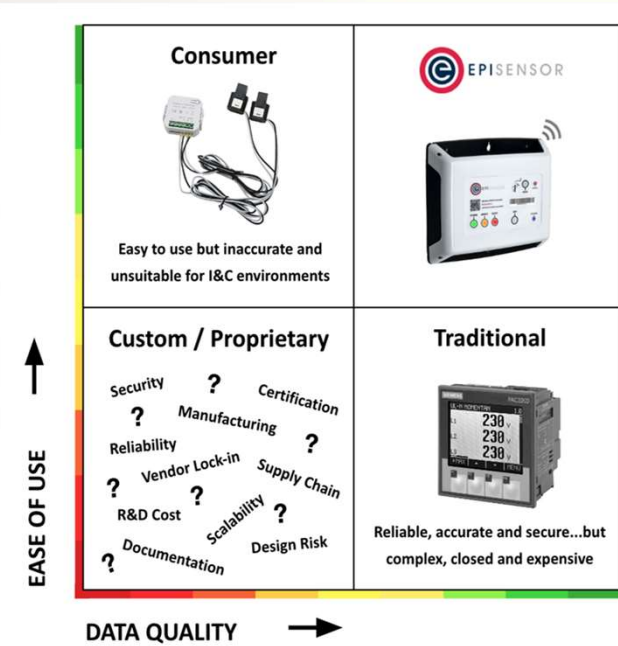
- Operating/Maintenance manual
- Baseline analysis (KPIs)
- Highlight inefficiencies
- Action plan



# Overview // IoT infrastructure for the sustainable energy transition

## Where do we fit in?

We combine the quality of traditional systems, with the ease of use of consumer systems, without the risk and cost of proprietary solutions

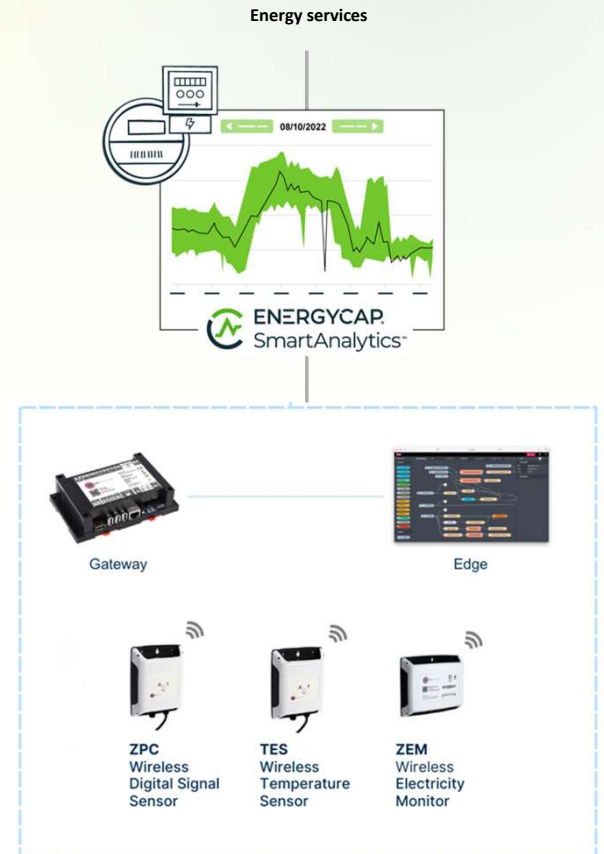


We sell via partners (Aggregators, ESCOs, SaaS, VAR's, etc) who deliver complete solutions for:

- Energy Management
- Demand Response
- Other energy-related IoT applications



## System Architecture



# Success stories

## Woodie's // Energy monitoring IOT solutions in retail

### Objectives of EpiSensor IoT platform installation

- Capture detailed energy consumption for each store
- Identify high-energy consumption assets and electricity usage patterns
- Implement cost-saving measures
- Detect anomalies, causing to higher energy costs and maintenance challenges

### Outcomes

- Site-specific alerts: Over 300 site-specific alerts to monitor energy usage and identify improvement opportunities for Woodie's.
- Data visualisation
- Addressing energy anomalies through real time energy data
- Reduced site-visits



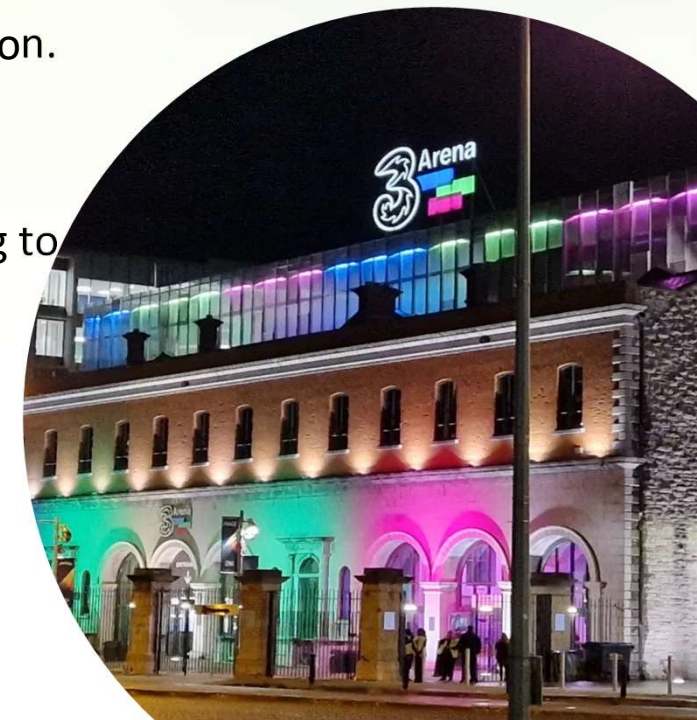
## 3Arena // Ireland's largest entertainment venue slashes energy spend

### Objectives of EpiSensor IoT Platform installation

- Get granular view of energy consumption throughout venue, and in specific areas.
- Identify venue energy consumption when dormant vs. at capacity, for cost management purposes.

### Outcomes

- 6-figure energy savings annually (€1000 hourly)
- Optimized venue energy consumption.
- Implemented operational changes driven by granular data insights.
- Boosted sustainability - contributing to self-imposed environmental targets (leading to CSRD compliance).



## Value Added Opportunities // Optimizing cold chain operations and refrigeration

### How Europe's largest retailers gain control of refrigeration temperature with EpiSensor IoT

#### About the project

- Two of Europe's largest supermarket chains.
- Refrigeration temperature optimisation across all stores.

#### EpiSensor IoT infrastructure facilitates

- Peace of mind in case of power outages in stores where generator back-up is unavailable.
- Monitor and calibrate fridge temperatures with a high level of accuracy.
- Reduce energy usage from refrigeration with no compromise to food safety.
- Remotely monitor live refrigeration temperatures and react quickly, as required.



#### About the project

- **Partner:** Inteligistics.
- **End Customer:** Driscoll's (the global market leader in Cold Chain operations for berry storage and logistics).

#### EpiSensor IoT infrastructure facilitates

- Granular data on temperatures and optimisation of cold storage through real-time monitoring and control.
- Remotely monitoring of facilities
- Temperatures monitoring in transit. Data continuously logged by TES - 2x during transport process, with data transmission on location to Gateways.



## Show Case 1: Residential Application – Al Seef Tower

# SmartAnalytics was selected to maintain over € 280k of savings a year at stake in independence from departing ESCO by integrating 150 data points

### The client

**Topology:** Skyscraper

**Application:** Luxurious Residential

**Location:** Dubai Marina

**Floors (Height):** 44 (215 meters/705 feet)

**Units:** 159 unit

**Energy Retrofit Project Status:** Done

**M&V Reporting Period Status:** Completed

**Savings Achieved:** € 280k

### The asks

**Experience** smooth transition of control of ECMs after ESCO's departure

**Preserves** energy savings

**Receive** transparent well-structured automated reporting

**Monitor** performance of energy assets

**Provide** and visualize live high-definition data trends

**Benchmark** and compare energy consumption trends

### Outcome and benefits



#### € 280k ENERGY SAVINGS

Savings have been preserved in lieu of connecting **SmartAnalytics**, coupled with a dedicated Energy Manager and Data Analyst to support on the analytics and continuous energy management and reporting with FM team



#### ONE UNIFIED INDEPENDENT PLATFORM

Connecting and ensuring independent streaming of data from all monitored circuits, mitigating data manipulation risk



#### 150 DATA POINTS ANALYTICS – ISO 50001 ENABLED

Capturing and crunching high-frequency data of 15-mins interval using advanced analytics powered by AI and Machine Learning enabling consistent energy optimization and automated notifications, alarm triggers, anomalies and drift detection



#### 1 BESPOKE CUSTOMIZED ENERGY, M&V, & CARBON REPORT

Customized report featuring sections on Meter Health Check, Incident Log, Measurement & Verification (M&V) report, Savings Opportunities, Energy and Carbon Accounting Report, and additional details



#### ENERGY SAVINGS INSIGHTS

Harnessing data analytics and drift alerts to proactively identify and quantify energy savings and carbon reduction opportunities to drive informed decision making for investments in conservation measures (ECMs)

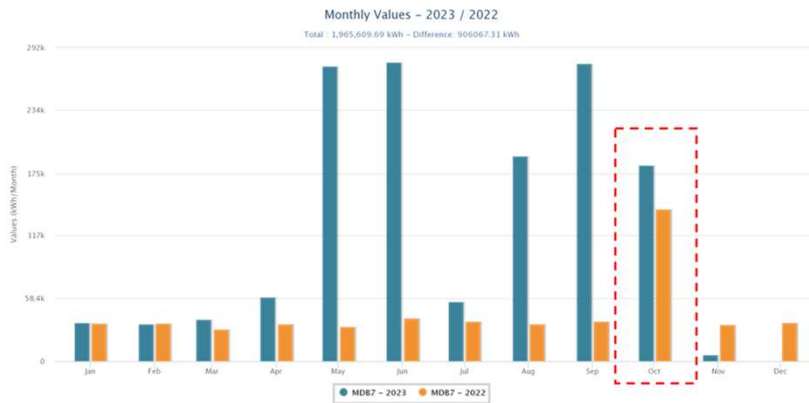


#### IMPROVING STANDARDS OF COMFORT

Helping the client improve their facility's standards of comfort by recommending low-cost no-cost energy savings operations

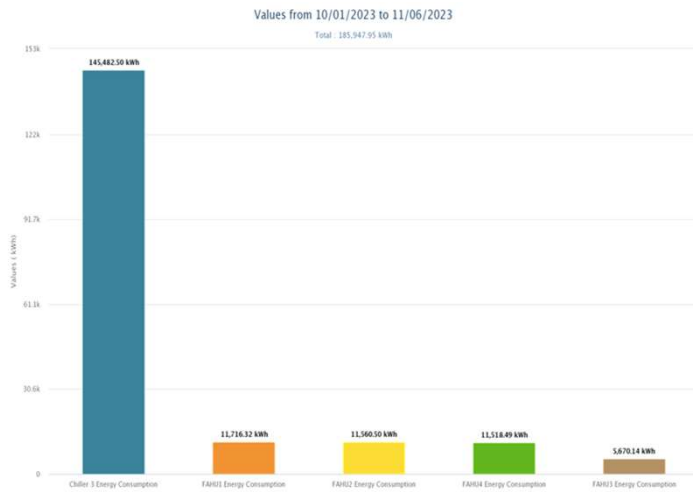
## Show Case 1: Residential Application – Al Seef Tower / EMA

Investigating the reasons behind increased energy consumption compared to the previous year and assess the impact of higher ambient temperatures



### **Tracking Major Energy Consumers**

Based on DEWA data, MDB7 exhibited the most significant increase in energy consumption during the period in question



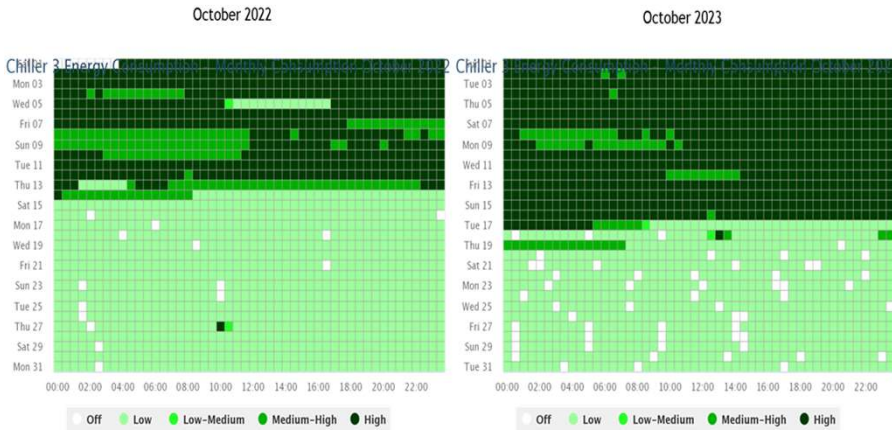
### **Drilling Down into Consumption**

Equipment Analysis: Detailed examination of the equipment connected to MDBs revealed that chiller 3 were operating more frequently correlating with the rise in overall energy consumption.

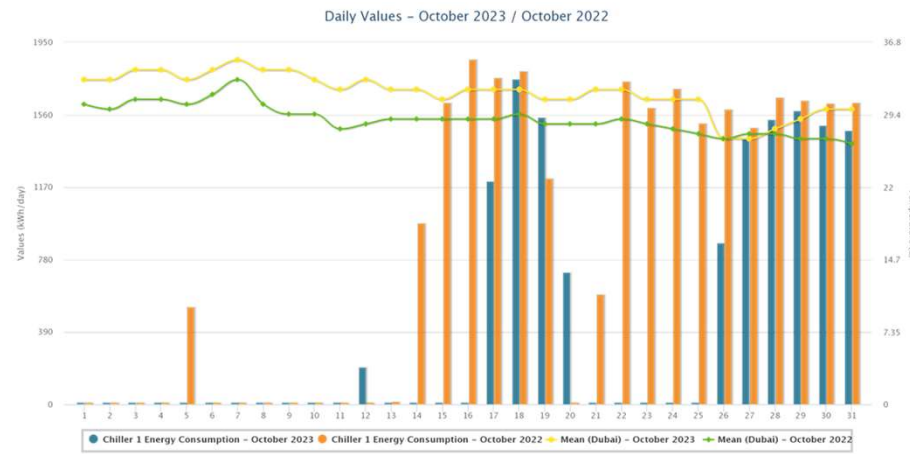


**Show Case 1: Residential Application – Al Seef Tower / EMA**

Investigating the reasons behind increased energy consumption compared to the previous year and assess the impact of higher ambient temperatures



**Operational Hours**  
 The data indicates a substantial increase in the operational hours of the chillers, correlating with the rise in overall energy consumption. This suggests that the chillers are running more frequently or for extended periods, likely due to higher cooling demands or inefficiencies within the system.



**Ambient Temperature Impact**  
 Temperature Data: Analysis of ambient temperature data showed an average increase of 2 degrees Celsius during the period in question compared to 2022.  
 Cooling Demand: The higher ambient temperatures required the chillers to run for extended periods to maintain the desired indoor climate, significantly contributing to increased energy consumption.

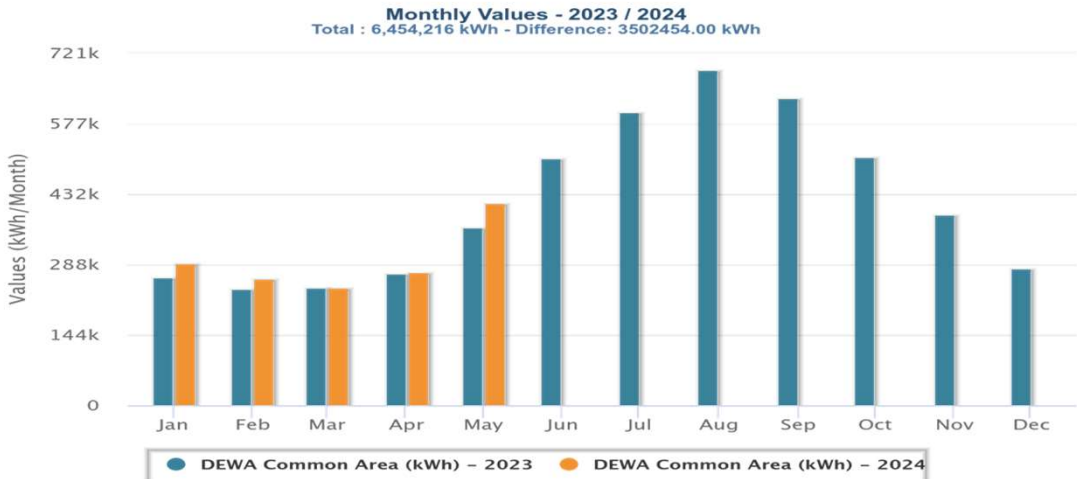
**Show Case 1: Residential Application – Al Seef Tower / Carbon Emissions**

Tracking Scope 2 CO2 emissions and energy consumption through SmartAnalytics provides insights into efficiency opportunities and operational impacts at Al Seef

Table 1: CO2 emissions for the first five months of 2024 vs 2023

Months	CO2 Emissions (Kg)	Trend vs. 2023
January 2024	117,437	↑ 11.2%
February 2024	104,421	↑ 8.6%
March 2024	97,182	↓ 0.09%
April 2024	109,974	↑ 0.98%
May 2024	167,241	↑ 14%

Figure 1: Monthly CO2 Emissions from January 2024 to May 2024



**GHG Scope**

The emissions reported fall under Scope 2 CO2 emissions<sup>(1)</sup>, which include indirect emissions: for instance, the generation of purchased electricity, steam, heating, and cooling consumed by the building. Al Seef CO2 emissions are a consequence of the building's energy consumption as reflected in utility bills from January to May 2024, rather than direct emissions from on-site activities.

**CO2 Emission Calculation**

$$CO2\ Emissions = DEWA\ Consumption\ (kWh) * EF\ (kg\ CO2e / kWh)^{(1)}$$

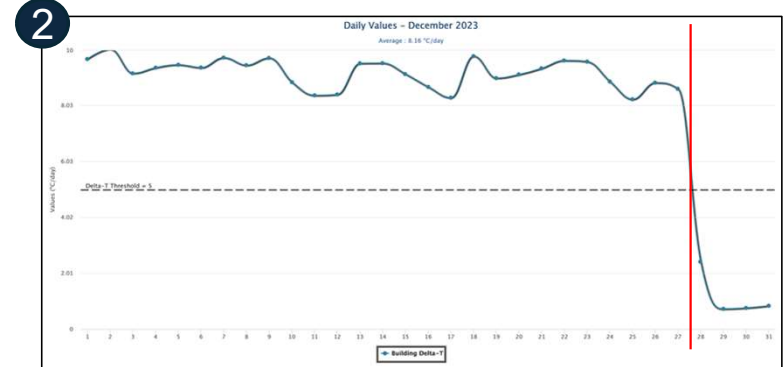
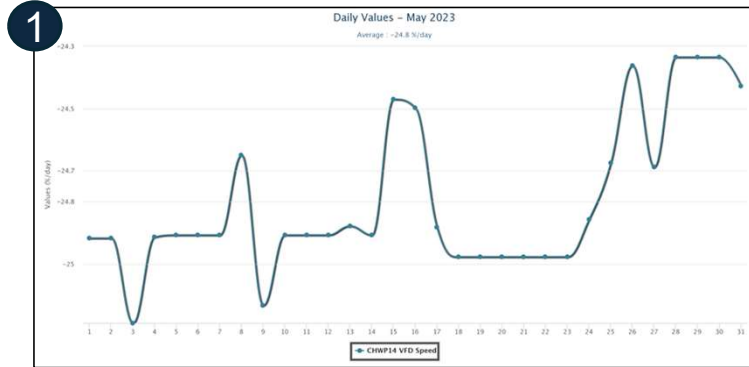
**Monitoring Through SmartAnalytics**

SmartAnalytics enables accurate tracking of energy consumption and emissions, helping organizations to identify opportunities for improvement and efficiency.

(1) The emission factor used for 2024 is 0.424 kg CO2 for every 1 kWh (Source: DEWA, Dubai Carbon)

## Show Case 1: Residential Application - Al Seef Tower / Sensor Assessment

Faulty sensors are instantly detected and recommended for replacement while keeping track of these sensors on the sensor malfunction log

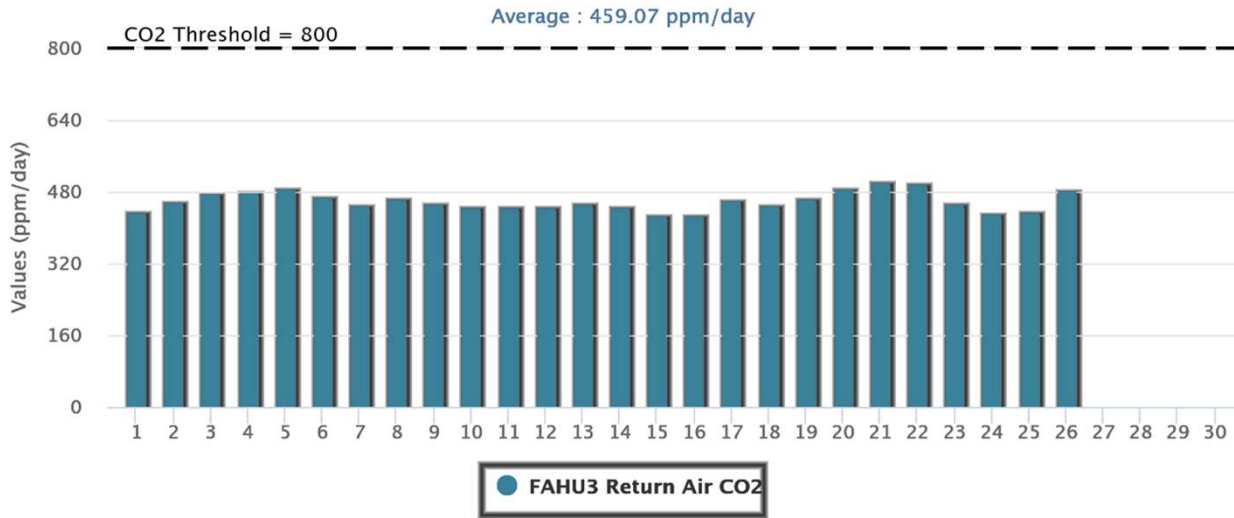


S.R	Asset	Data Points	Unit	Data Accuracy	Issue Detected on	Priority	Rectification Status	Comments
1	Pump	Speed	%	Data Visible but negative	01-Oct-22	Medium	Pending	Sensor is reading negative values
2	Building Delta-T	Building Delta-T	C	Data Visible but Inaccurate	01-Mar-24	High	Pending	Possible Sensor Malfunction after cooling tower failure
3	FAHUs 2 and 3	Relative Humidity	%	Data values are fluctuating	30-Apr-24	Medium	Pending	Possible Sensor Malfunction
4	FAHUs 1 and 2	Supply Air Fan Speed	%	Data Visible but Inaccurate	04-May-24	Medium	Pending	Possible Sensor Malfunction
5	FAHU 3	Return Air Fan Speed	%	Data Visible but Inaccurate	04-May-24	Medium	Pending	Possible Sensor Malfunction
6	secondary pump 1	energy consumption	kWh	Data Visible but Inaccurate	01-Oct-22	Medium	Pending	Sensor is reading faulty values
7	FAHU4	FAHU 4 return air DBT	C	Data Visible but Inaccurate	17-Feb-23	Medium	Actioned	Sensor is reading faulty values (negative)
8	MDB6	MDB6	kWh	Data Visible but Inaccurate	17-Feb-23	High	Actioned	MDB6 readings are not showing on the platform after fixing the meter
9	FAHU1	RA or SA CO2 level	ppm	Data Visible but Inaccurate	24-Mar-23	Medium	Actioned	RA CO2 levels are lower than Supply CO2 levels which means that there is a sensor problem in FAHU1

Show Case 1: Residential Application - Al Seef Tower / Energy Savings

Our energy managers using the data analytics in the platform observed that CO2 levels are way lower than thresholds allowing for speed reduction in FAHUs w/o impacting standards of comfort

Daily Values – June 2024



**CO2 Analysis (figure 2)**

The CO2 levels were tracked to be significantly below the recommended ASHRAE level (around 800 ppm), this makes room for reducing the speed of FAHUs

**Simulation**

Using the platform, we were able to simulate the impact of reducing the speed of FAHUs by 10% on energy savings

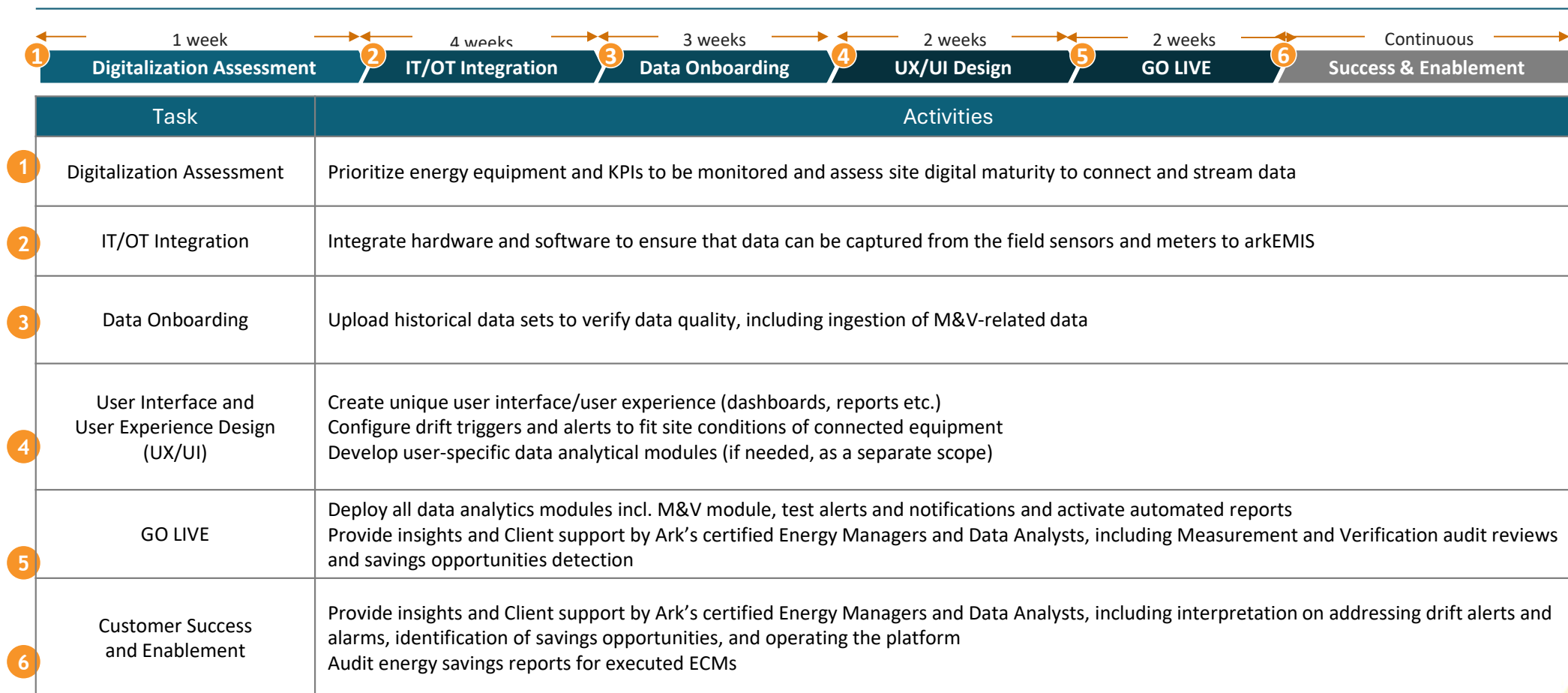
**Recommendations**

Accordingly, the client was advised to reduce the speeds of FAHUs by 10%

ECM	Description	simulated		realized (actual)		Client Status
		Savings %	Savings (kWh)	Savings %	Savings (kWh)	
SmartAnalytics Recommendations						
1	Reduce FAHU1 Speed by 5 Hz (~10%) along the day throughout the year	30%	15,460	34%	17,521	Agreed
2	Reduce FAHU2 Speed by 5 Hz (~10%) along the day throughout the year	30%	12,504	26%	10,836	Agreed
3	Reduce FAHU3 Speed by 5 Hz (~10%) along the day throughout the year	30%	7,190	28%	6,710	Agreed
4	Reduce FAHU4 Speed by 5 Hz (~10%) along the day throughout the year	30%	15,906	27%	14,315	Agreed

## Show Case 1: Residential Application – Al Seef Tower

### The proprietary methodology to connect, customize and Go-Live with the SmartAnalytics platform



# Drive results with energy data

## Extracting Value from Data

Deriving valuable data from your energy monitoring system.

How data-driven insights support compliance with sustainability regulations and building certifications.

Using energy data to:

benchmark and improve sustainability metrics.

Reduced Costs & achieve ROI.

# EnergyCAP is the #1 trusted energy and sustainability ERP



**10K+**  
Energy and  
sustainability users



**\$20B+**  
Worth of vendor bills  
tracked annually



**\$500M+**  
Verified annual  
energy savings



Client energy and  
sustainability data

→ **ENERGYCAP.** →



Manage consumption,  
reduce carbon, and  
drive savings



# Energy and sustainability ERP // The single source of truth

Get instant access to validated, actionable data you can trust to better manage resource consumption, reduce your carbon footprint, reach net-zero, and drive massive savings.



### Financial-grade greenhouse gas accounting

*Target and track emissions.*

An advanced, holistic view of financial-grade emissions data across your business with automatically applied factors to meet your ESG reporting needs.

**Customer Data Type:**

GHG activities

**Persona:**

Sustainability



### Portfolio-level energy and sustainability reporting

*Manage and see it all.*

Get accurate and reliable energy and utility data across your entire portfolio and streamline energy and accounting workflows.

**Customer Data Type:** Utilities/Bill/Resources

**Persona:**

Finance/energy



### Real-time energy and sustainability analytics

*Dive deep. Respond quickly.*

Dive deep into real-time performance of assets, devices, and sensors. Make quick, data-driven decisions for high-performance, net-zero buildings.

**Customer Data Type:**

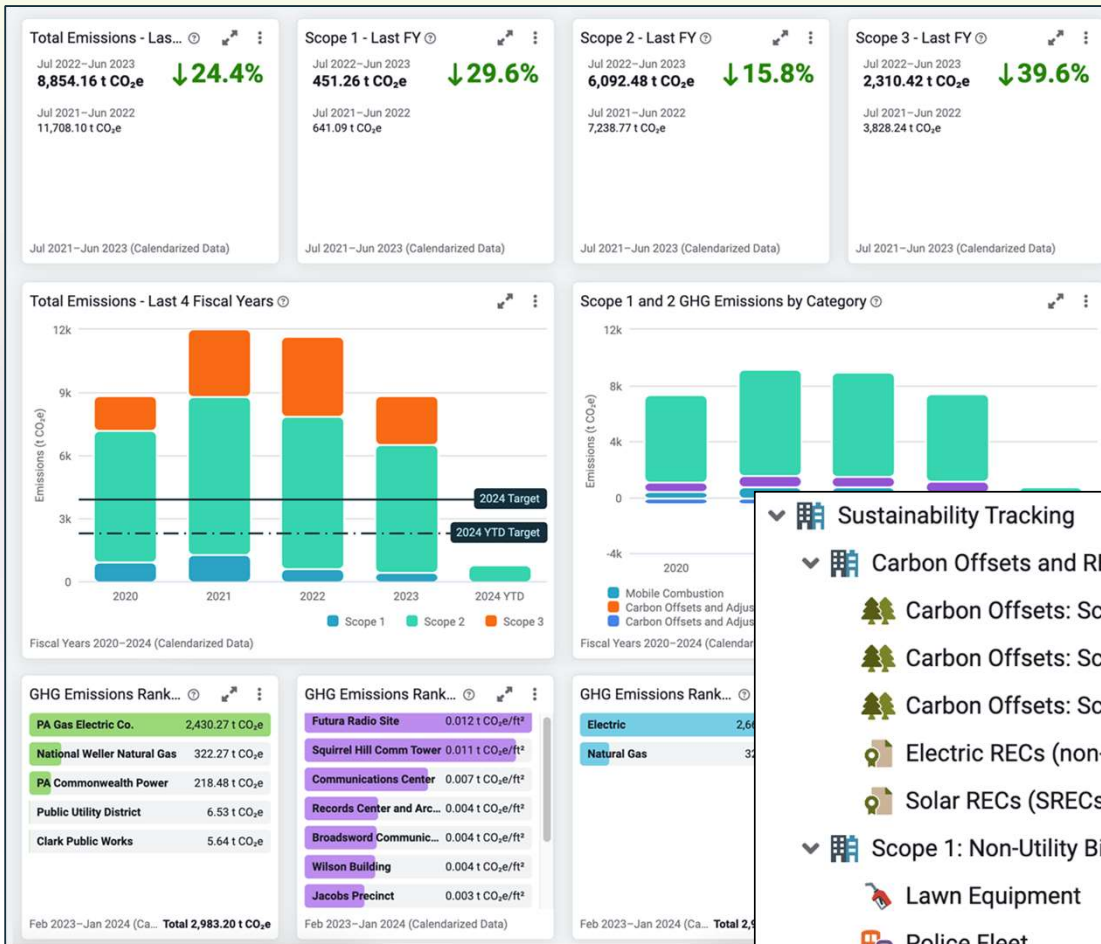
Time-Series/Interval Energy

**Persona:**

Energy/facilities

**CAPture Services:** Bill CAPture, Bill Processing/Managed Services

# EnergyCAP CarbonHub // Financial-grade greenhouse gas accounting



Double-dip on utility bill data you're already tracking

Track non-utility data side-by-side with energy information:

- Fleet data
- Employee commuting
- Business travel
- Capital purchases
- Offsets/Renewable Energy Credits
- Currency-based GHG conversions
- and more...

▼ Sustainability Tracking

- ▼ Carbon Offsets and RECs
  - 🌳 Carbon Offsets: Scope 1
  - 🌳 Carbon Offsets: Scope 2
  - 🌳 Carbon Offsets: Scope 3
  - 🏠 Electric RECs (non-solar)
  - 🏠 Solar RECs (SRECs)
- ▼ Scope 1: Non-Utility Bills
  - 🔧 Lawn Equipment
  - 🚓 Police Fleet

# Set Custom and Standard Factors

**Edit Greenhouse Gas Settings** [Cancel] [Save]

Updates to factors will recalculate historical GHG emissions totals. It may take up to 24 hours for building and organization totals to update.

GHG Scope Category  
 Scope 2 - Purchased Electricity

[Learn more about scope categories](#)

GHG Factor  
 RFC East (RFCE)

[Disable GHG Tracking](#)

**Linked Factors History** [Close]

RFC East (RFCE)  
Market Street Meters

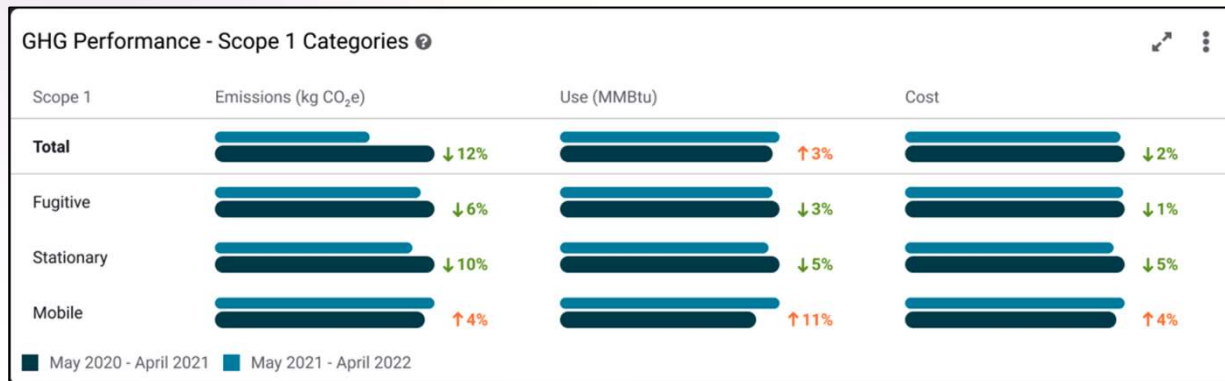
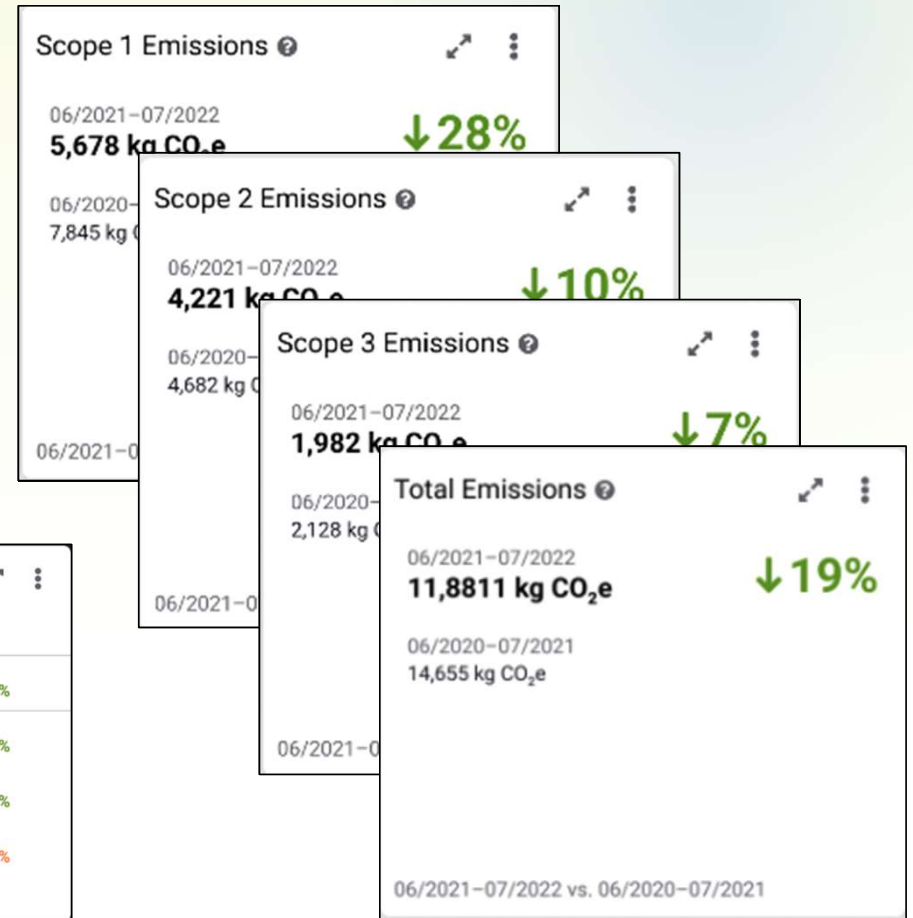
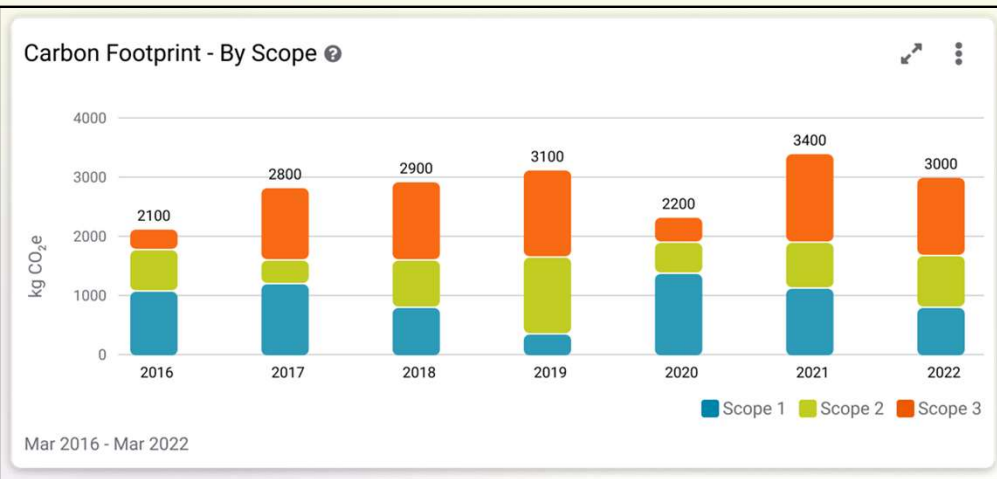
Effective	Source	Gas	Gas Amount (kg)	Total kg CO <sub>2</sub> e
01/01/2018	eGRID2018 (by subregion) V3	Carbon	107,000.000000	107,000.000000
		Methane	5,000.000000	125,000.000000
		Nitrous Oxide	3,000.000000	839,000.000000
01/01/2016	eGRID2016 (by subregion) V2	Carbon	110,000.000000	110,000.000000
		Methane	5,000.000000	120,000.000000
		Nitrous Oxide	3,000.000000	839,000.000000
01/01/2014	eGRID2014 (by subregion) V1	Carbon	120,000.000000	120,000.000000
		Methane	5,000.000000	120,000.000000
		Nitrous Oxide	3,000.000000	888,000.000000

# Dedicated Sustainability Hierarchy for Easy Reporting/Analysis

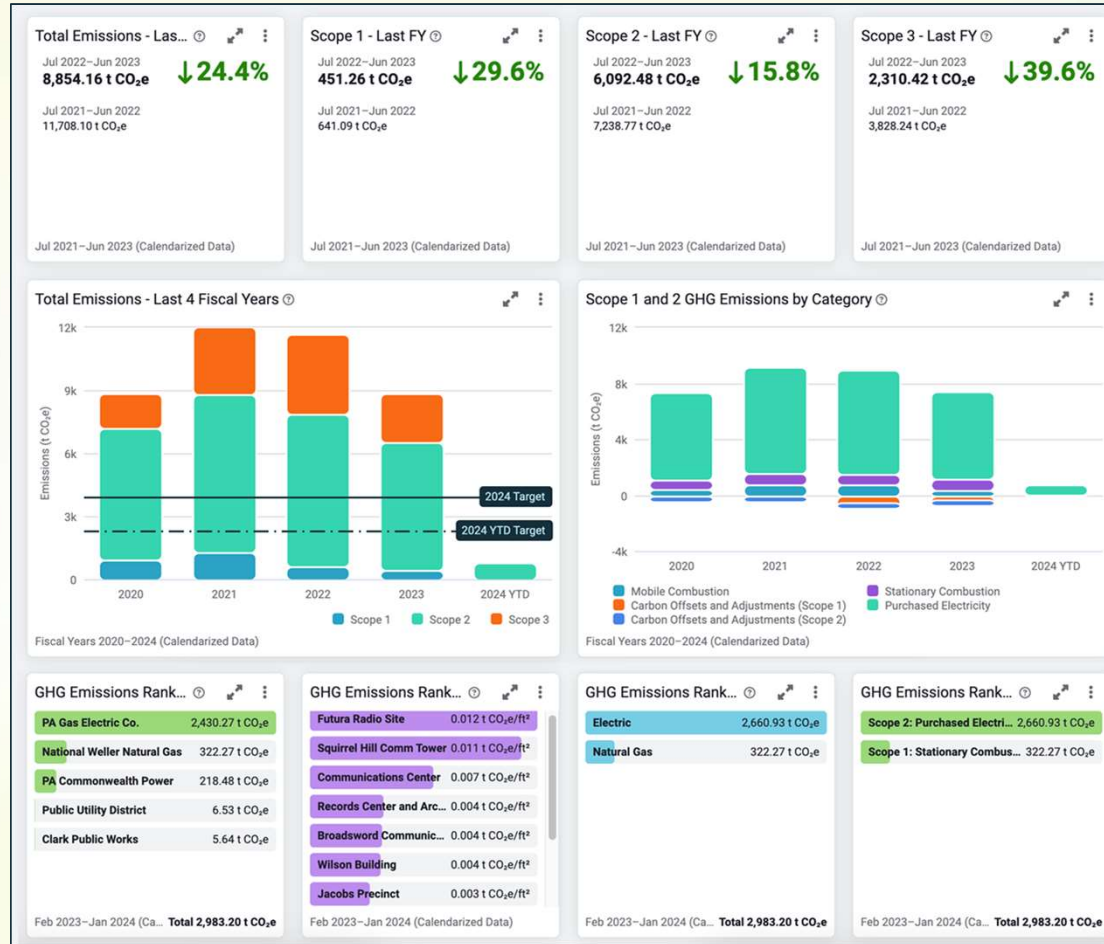
The screenshot displays the EnergyCAP software interface for 'HV Software'. The left sidebar shows a hierarchy of 'Emissions Sources' with 'Pittsburgh Comm...' selected. The main content area shows 'Pittsburgh Commuting' records with a table of 125 records. The table columns are Record, Start, End, Emissions (t CO<sub>2</sub>e), Use, and Scope Category. The first few rows of data are as follows:

Record	Start	End	Emissions (t CO <sub>2</sub> e)	Use	Scope Category
83750382	03/01/2023	04/01/2023	3.47	10,455 mile	3 - 07. Employee Commuting
49385729	02/01/2023	03/01/2023	3.52	10,529 mile	3 - 07. Employee Commuting
10472303	01/01/2023	02/01/2023	3.45	10,323 mile	3 - 07. Employee Commuting
09029371	12/01/2022	01/01/2023	3.43	10,254 mile	3 - 07. Employee Commuting
18293817	11/01/2022	12/01/2022	3.40	10,200 mile	3 - 07. Employee Commuting
92999101	10/01/2022	11/01/2022	3.37	10,080 mile	3 - 07. Employee Commuting
94890210	09/01/2022	10/01/2022	3.38	10,105 mile	3 - 07. Employee Commuting
23490101	08/01/2022	09/01/2022	3.37	10,089 mile	3 - 07. Employee Commuting
23234913	07/01/2022	08/01/2022	3.38	10,127 mile	3 - 07. Employee Commuting
12394902	06/07/2022	07/01/2022	3.39	10,145 mile	3 - 07. Employee Commuting
83819281	05/01/2022	06/01/2022	3.43	10,267 mile	3 - 07. Employee Commuting
02918345	04/01/2022	05/01/2022	3.49	10,434 mile	3 - 07. Employee Commuting

# Granular GHG reporting, comparison, and analysis // All scopes



# Customizable, Shareable CarbonHub Dashboards



# Questions?